



Virtual Reality is Elevating Event Entertainment to the Next Level

The astonishing possibilities afforded through virtual reality are allowing for a new wave of experiential engagement. These capabilities must first be understood to ensure they get utilized properly. That's where we come in! Our knowledgeable consultants come ready to discuss VR and its ability to enhance events through:

- **Pre-event Engagement**
 - Allow immersion into a virtual event before the real event takes place
- **Virtual Attendance**
 - Increase attendee numbers by allowing anyone, anywhere to attend the event through a VR headset
- **Cost-efficiency**
 - Create a virtual world that greatly reduces the space and equipment needed in the real world
- **Marketing**
 - Develop experiential campaigns that increase customer intrigue and brand retention

VR will **revolutionize** and **redefine** the way we experience events. Contact us at info@realitybyteschicago.com to take advantage of these incredible opportunities.

We also provide VR stations as add-on entertainment for:
- birthdays - office parties - school functions - weddings



The population percentage familiar with VR doubled in the last year.



Paying VR users will rise from 4.8 to 21 million by 2018